ORDER



KLAS

Mike Jones

National

Order / Rev: 36870 Alt Order #: 08836531 Product Desc: OBAMA/P/D

Estimate: 1549

Flight Dates: Original Date / Rev: 08/04/12 - 08/17/12 08/02/12 / 08/02/12

Order Type: **GENERAL** Primary AE:

Sales Office:

Sales Region:

K-WAS

Name: **GMMB**

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

00:15:00

Broadcast

15%

Advertiser Name:

Demographic:

Product Codes:

Priority:

Revenue Codes:

Obama, Barack D-President

A35+

PO1 LV2

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Orders

Agency

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/17/12	50	\$43,175.00	\$36,698.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	50	\$43,175.00	\$36,698.75	0.00
Totals	50	\$43,175.00	\$36,698.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KLAS	30%	\$43,175.00		
Market	100%	\$143,916.67		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$35,979.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$7,195.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	08/06/12	08/17/12	Live w/Kelly Live With Regis &	CM Kellv	9-10a	MTWTF	:30	4	\$650.00LV1	0.00 NM	6	\$3,900.00
	Sta Veek: 08 Veek: 08	/06/12	End Date 08/12/12 08/19/12	Weekdays MTWTF MTWTF	Spots/Week 4 2	Rate \$650.00 \$650.00	Rating 0.00 0.00						
E 2	8	08/06/12	08/10/12	Y&R Young & Restless	CM	11a-12p	MTWTF	:30	5 :	\$1,800.00LV1	0.00 NM	5	\$9,000.00

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KLAS

Totals

50

\$43,175.00

Order / Rev:

36870

Advertiser:

Obama, Barack D-President

Alt Order #:

08836531

Product Desc:

Jama, Baraok B-1 Tesiden

Flight Dates:

08/04/12 - 08/17/12

Estimate:

OBAMA/P/D 1549

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount **YOUNG & RESTLESS** Spots/Week Start Date **End Date** Weekdays Rating Rate MTWTF--Week: 08/06/12 08/12/12 5 \$1,800.00 0.00 08/06/12 08/17/12 8 News Now Noon M-F CM 12-1230p MTWTF--:30 5 \$650.00LV1 0.00 NM 7 \$4,550.00 8 News Now Noon M-F **Start Date End Date Weekdays** Spots/Week Rate Rating MTWTF--Week: 08/06/12 08/12/12 \$650.00 0.00 Week: 08/13/12 08/19/12 MTWTF--2 \$650.00 0.00 08/06/12 08/10/12 1230-2p Soaps/ LMAD CM 8 1230-2p MTWTF--:30 \$750.00LV1 0.00 NM 5 \$3,750.00 Soaps / Let's Make A Deal THE BOLD AND THE BEAUTIFUL **Start Date End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 08/06/12 08/12/12 5 \$750.00 0.00 2-3p 08/06/12 08/17/12 The Talk 2-3P CM MTWTF--:30 \$750.00LV1 0.00 NM 6 \$4,500.00 The Talk Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/06/12 08/12/12 MTWTE--\$750.00 0.00 Week: 08/13/12 08/19/12 MTWTF--\$750.00 0.00 2 08/06/12 08/17/12 Ellen CM 3-4p MTWTF--:30 \$800.00LV1 0.00 NM 7 \$5,600.00 Ellen **Start Date End Date** Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 MTWTF--5 \$800.00 0.00 MTWTF--Week: 08/13/12 08/19/12 \$800.00 0.00 08/05/12 08/05/12 Sun 530-6p Ins Ed Wkn@M 530-6p ----S :30 1 \$225.00LV1 0.00 NM 1 \$225.00 Inside Edition Wknd **INSIDE EDITION End Date** Start Date Weekdays Spots/Week Rating Rate Week: 07/30/12 08/05/12 ----S \$225.00 0.00 E 8 08/06/12 08/17/12 630-7p Inside Edition CM 630-7p MTWTF--:30 \$900.00LV1 0.00 NM 6 \$5,400.00 Inside Edition Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 08/06/12 08/12/12 4 \$900.00 0.00 MTWTF--Week: 08/13/12 08/19/12 \$900.00 0.00 8 08/06/12 08/17/12 7-8p Rotator CM 7-8p MTWTF--:30 \$1,000.00LV1 0.00 NM 6 \$6,000.00 7-8p Rotator **End Date Start Date Weekdays** Spots/Week Rate Rating MTWTF--Week: 08/06/12 08/12/12 4 \$1,000.00 0.00 MTWTF--Week: 08/13/12 08/19/12 2 \$1,000.00 0.00 E 10 08/04/12 08/04/12 Sat 7-8p - ET Wknd 8 CM 7-8p ----S-:30 \$250.00LV2 0.00 NM 1 \$250.00 Ent Tonight Weekend **ET WEEKEND Start Date End Date** Weekdays Spots/Week Rating Rate Week: 07/30/12 08/05/12 ----S-\$250.00 0.00